Brought to you by the Advancement and Engagement Team (A+E), the easy-to-use Brand Toolkit is your guide to putting our brand to work.

Visit med.unr.edu/brand to find the resources you need to complete a project or plan an event that will contain the School of Medicine’s name or logo.

THE BRAND TOOLKIT INCLUDES:

**Brand Assets and Guidelines**
- School of Medicine logos
- UNR Med Departmental sub-logos
- Primary and extended color palettes
- Primary font usage and other font options

**Templates**
- Email signature-building tool
- Memo, agenda and meeting minute templates
- Flyer and invitation templates
- PowerPoint, poster and syllabus templates
- Electronic letterhead and printed letterhead instructions
- And much more!

NEED ASSISTANCE WITH AN UPCOMING PROJECT OR EVENT?

The Brand Toolkit is the place to request an event review, an artwork review or a print release. It also offers simple forms to submit newsletter content, web updates and photography requests.

If you are in need of more hands-on support, attend an A+E Workshop, held on the third Thursday of each month. Use the “Schedule a Consultation” form at med.unr.edu/brand to reserve time with our team.

**Find expanded color palette options and download medical illustrations at med.unr.edu/brand**